



# Excalibur Awards

**Thursday, June 8, 2017**

**The Tralf Music Hall**

(622 Main St., Buffalo, NY)

**5:30 p.m. to 8:30 p.m.**

*Open Bar and Food Stations until 7 p.m., program to follow*

In its 28<sup>th</sup> year, the PRSA Buffalo Niagara Excalibur Awards continues to honor outstanding public relations work, professionals and students, in the Buffalo Niagara region.

Celebrate the triumphs, projects and people that strengthen the Buffalo Niagara Public Relations profession, at this historic music venue!

## **Sponsorship packages available**

### **Bar Band**

- ❖ Exposure to the top 200 PR professionals in the region
- ❖ Let your company host the bar
- ❖ Name the designer cocktails for the evening
- ❖ Social media mention prior to the event

**Value: \$500**

### **Opening Act**

- ❖ Reserved seating for 12 in a special, elevated area in the lower level section of The Tralf
- ❖ Custom reserved signage
- ❖ Let the bar come to you with a dedicated server
- ❖ Spoken company recognition from the podium by event chair and emcee
- ❖ Company logo on invite and program

**Value: \$1,500**

### **Headliner**

- ❖ VIP reserved seating for 25 in the balcony (the best seat in the house).
- ❖ Custom reserved signage
- ❖ Let the bar come to you with a dedicated server
- ❖ Spoken company recognition from the podium by event chair and emcee
- ❖ Company logo on invite and program
- ❖ See your company logo prominently displayed on the 15' main screen

**Value: \$2,500**

Questions? Contact Justina Fetterly at 716-225-8533.

**I'm ready to sign a deal for** \_\_\_\_\_

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please return the signed document and a high res JPEG logo to  
Justina Fetterly at [jfetterly@csat-k12.org](mailto:jfetterly@csat-k12.org).